

Webinar on

# Mexico Import Process Basics

#### **Areas Covered**

- Non-Tariff Barriers definition and objective
- Difference between a Direct and an Indirect
  NTB
- Direct NTB's established by the Mexican
  Government
- Indirect NTB's established by the Mexican
  Government
- NTB's impact on the Import/Export process
- Penalties for failure to comply with NTB's under the Mexican Customs Law



This webinar you will learn kinds of barriers established by the Mexican government and also discuss NTB's impact on the import/export process.

#### **PRESENTED BY:**

Linda B Sarabia is a Mexican customs and foreign trade consultant since 1991. She was the senior editor of a version of the Mexican import/ export HTS, that was 20 years in the market. She is an instructor in HTS classification and Mexico customs procedures for the Tijuana and Tecate Licensed Customs Brokers Association and the Mexican Customs Department in Nuevo Laredo, Tamaulipas.

**On-Demand Webinar** 

**Duration: 60 Minutes** 

Price: \$200



# **Webinar Description**

Non-tariff measures (barriers) are generally defined as policy measures other than ordinary customs tariffs that can potentially have an economic effect on international trade in goods, changing quantities traded, or prices or both (UNCTAD).



### **Who Should Attend?**

Exporters , Importers

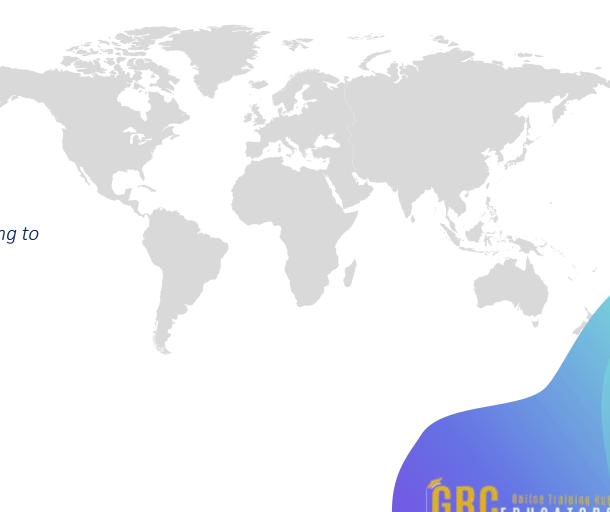
Freight forwarders, Customer brokers

Transportation risk management officer

Small and medium-sized manufacturers, who are seeking to export their products

Global trade professionals

*Trade compliance personnel* 



# Why Should Attend?

Non-tariff barriers (NTBs) refer to restrictions that result from prohibitions, conditions, or specific market requirements that make importation or exportation of products difficult and/or costly. In this course, attendees will learn the kinds of barriers established by the Mexican government and how to comply with them. The course will also discuss NTB's impact on the import/export process.





To register please visit:

www.grceducators.com support@grceducators.com 740 870 0321